

ENGINEERING UNPLUGGED

all green all technology



You are invited to be part of the second annual Engineering Unplugged, a state-wide effort to inform business and industry about green methodologies that provide a return on investment and sustain our environment.

In 2009, Engineering Unplugged drew more than 250 attendees, 29 exhibitors and 17 sponsors from across the state, country and reaching as far away as Mexico. The 2009 demographics represented a broad spectrum of attendees, including the military and municipalities (20%) and architecture, engineering and construction (27%).

Using the excellent response and attendee ratings from last year, we expect this year's event to draw more than 500 including architectural and design firms, military, construction companies, manufacturers, facilities managers and general industry

This is **the** opportunity to showcase your support and your products to the Hampton Roads environmental community and get in front of this targeted audience.

The Premier Green Event in Hampton Roads
Tuesday April 13, 2010
8:00 am – 3:30 pm - Conference
3:30- 4:30 - Happy Hour, Green Food Fair and Exhibits
Ted Constant Convocation Center on ODU's Campus

- ☑ Unprecedented opportunity for networking and lead generation both before and on the day of the conference.
- ☑ Exceptional marketing opportunity... regionally and statewide.
- ☑ Media partners Virginia Business magazine and Inside Business provide added marketing branding and value.
- ☑ Newsworthiness catches the attention of national media, last year's coverage included features in *Inside Business*, the *Daily Press* and the *Chicago Tribune* and local television.
- ☑ Align yourself with Green engineering, building, manufacturing and transportation.
- ☑ High profile speakers, the latest products, educational experts, and unlimited networking ensure success.
- ☑ Partner with an educational event that offers continuing education units (CEUs and PDHs) for all sessions.
- ☑ Exhibitor space is limited.
- ☑ Expose your products or services to over 500 Engineers, Builders and Manufacturers
- ☑ Full company listing in event program and on website
- ☑ Event marketing campaign to cover direct mail, email, print and internet marketing
- ☑ Extensive state-wide and regional PR campaigns

Old Dominion UNIVERSITY
Frank Batten College of Engineering and Technology



For additional information contact Clair Dorsey

757-683-5508
cdorsey@odu.edu
4111 Monarch Way
Norfolk, VA 23508



Conference Attendees

Architects
Designers
Builders
Contractors
Developers
Engineers
Facility Managers
Public Agencies
Building Inspectors
Educational Institutions
Business Owners

Space Details

Each 10' x 10' booth includes:

Back, side drape and piping
One table
Two chairs
Booth Signage

Electric hookup, phone line and internet are available for an additional fee.

Electrical Service - \$100 per drop
Phone Line - \$75 per line
Internet - \$200

Pricing

10' X 10' booth - \$795
10' X 20' booth - \$1195

To Register

Call the Professional Development Center at Old Dominion University at 757-683-5479 or email at fdc@odu.edu.

Or at www.engineeringunplugged.com/conference/exhibitors



Ted Constant Center

43rd Street & Hampton Blvd

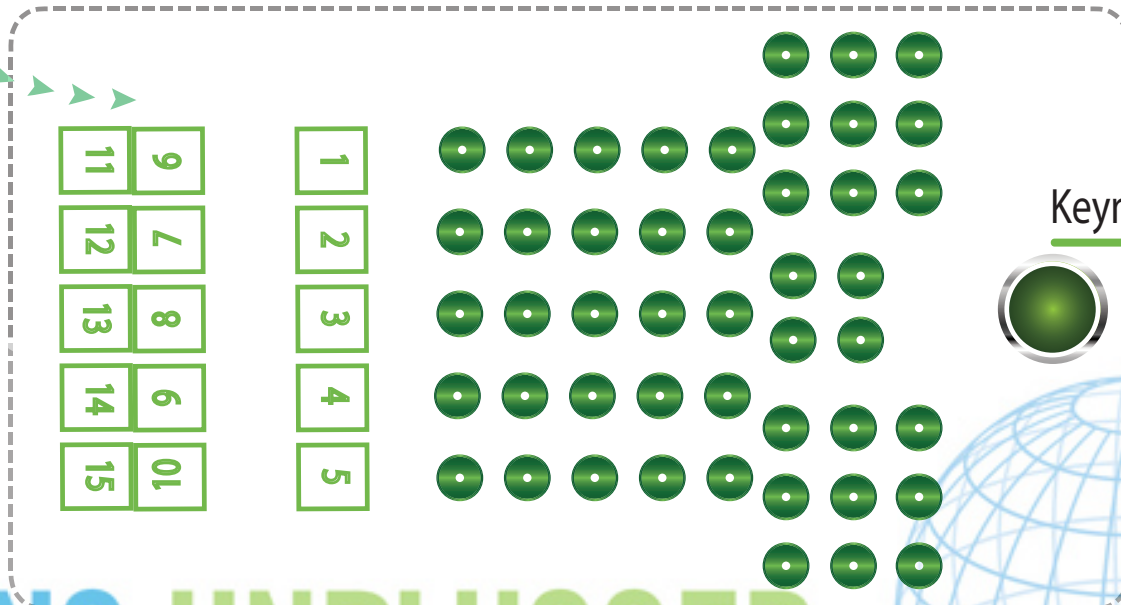
Registration and Check-in



A

B

C



Keynote Speaker

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