

# EConference

As development surges forward, interest in our impact on the environment has grown exponentially. The goal of the EConference is to facilitate understanding, communication and networking for environmentally conscious businesses, professionals and consumers. Partnership with EConference will highlight your business as a leader and supporter of entrepreneurs within our community, through ad and logo placement, as well as many other forms of company recognition.

**Date**  
April 10, 2012  
**Time**  
8am-6pm  
**Location**  
Ted Constant Center

## **Pt: Platinum Sponsor: \$15,000 (Exclusive: 1 available)**

Sole sponsorship at this level and logo placement on promotional publication cover  
Opportunity to make remarks at start of luncheon  
Recognition in pre-event slide show  
Primary logo placement on all promotional advertising for the event  
    Full, half and quarter page ads in The Virginian-Pilot  
    Full and half page ads in Inside Business  
Full page full color ad in the EConference promotional publication in Inside Business  
2 half page full color ads within Inside Business any time before event  
Logo and corporate description in conference program  
Logo placement on event signage  
Logo with link on event website and exposure on conference Facebook page  
Marketing materials included in attendee bags (provided by sponsor)  
10 tickets to the event  
Prime exhibit booth space

## **Au: Gold Sponsor: \$10,000 (5 available)**

Logo placement in the EConference promotional publication in Inside Business  
Logo placement on all promotional advertising for the event  
    Full, half and quarter page ads in The Virginian-Pilot  
    Full and half page ads in Inside Business  
Half page full color ad in the EConference promotional publication in Inside Business  
Logo in conference program  
Logo placement on event signage  
Logo with link on event website and exposure on conference Facebook page  
Marketing materials included in attendee bags (provided by sponsor)  
5 tickets to the event  
Prime exhibit booth space

## **Ag: Silver Sponsor: \$5,000 (10 available)**

Logo placement in the EConference promotional publication in Inside Business  
Logo placement on workshop-related advertising for the event  
    Full, half and quarter page ads in The Virginian-Pilot  
    Full and half page ads in Inside Business  
Quarter page full color ad in EConference promotional publication in Inside Business  
Name listed in conference program  
Name listed on event signage  
Name with link on event website and exposure on conference Facebook page  
Marketing materials included in attendee bags (provided by sponsor)  
3 tickets to the event  
Exhibit booth space

## **Refreshment Sponsor: \$2,500 (3 available: Breakfast, Lunch, Cocktail)**

Tabletop advertisement  
Verbal mention during luncheon  
Banner/Easel signage with logo at cocktail reception  
Logo in event program and event signage  
Eighth page full color ad in the EConference promotional publication in Inside Business

